

Capacity Building Activity and Funding through ESIF Projects, Lancashire, 2016-2018 (Version 1.0)											
Main Target for Activity	Theme/Priority	ESS		NEET		ATE		Total	Appendix A		
		Activity	£	Activity	£	Activity	£				
Employers	Employer Ambassador Network	Identify and recruit employers and their representatives to a promotional ambassador network. Establish roles and activity.	10000					10000			
	Marketing Apprenticeship Reforms/Levy	Increase understanding of reforms and take up of apprenticeships by employers	10000					10000			
	Sector Specific SME Apprenticeship Capacity	Build capacity of SMEs to identify Apprenticeship opportunities and to recruit and support Apprentices (eg enhanced induction, mentoring)	25000			Develop new products for advisers to use to engage and assist SMEs with recruitment, retention and support of Apprentices increasing the number of opportunities available	20000	45000			
	Develop and Deliver 50+ Conference	Promote inclusion of 50+ adults into workforce, including Apprenticeship/retraining models, to employers	2000			Promote inclusion of 50+ adults into workforce, including Apprenticeship/retraining models, to employers	2000	4000			
	Developing Higher Level Skills and Leadership and Management Qualification Routes	Identify gaps in progression opportunities to higher level skills and management training including Apprenticeships and develop routes for employees to access this learning. This will include bridging FE/HE and Apprenticeships	42000					42000			
	Employer Involvement in Developing Apprenticeship Standards	Engage employers in development of new apprenticeship standards to ensure local relevance	20000					20000			
	Developing Workplace Mentoring /Coaching Capacity	Support employers to identify and train workplace mentors for apprentices	20000					20000			
Subtotal									151000		
Participants	Apprentice Ambassador Network	Identify and recruit apprentices to a promotional ambassador network. Establish roles and activity.	8000	Identify and recruit apprentices to a promotional ambassador network. Establish roles and activity. C	5000	Identify and recruit apprentices to a promotional ambassador network. Establish roles and activity.	8000	21000			
	Promoting Apprenticeship to Adults					New enhanced and innovative engagement activity with Jobcentre Plus clients and other referral agencies responding to changing economic climate in Lancashire. Examples include taster and 'have a go' type activities.	50000	50000			
Subtotal									71000		
Delivery Partners	Demand for and development of ESOL Provision					Investigate demand for ESOL, identify gaps and develop packages to support individuals to access the workplace	5000	5000			
	Mental Health and Complex Barriers Specialist Awareness			Identify the top mental health and complex barrier issues for young people and source materials for CPD and support F	5000	Identify the top mental health and complex barrier issues for unemployed adults and source materials for CPD and support	10000	15000			
	Embedding Quality Standards (eg Matrix, Employment Coach, Work Experience)	Cross project work to identify, plan and deliver support needed for achievement of appropriate standards by providers and employers.	5000	Cross project work to identify, plan and deliver support needed for achievement of appropriate standards by providers and employers H	5000	Cross project work to identify, plan and deliver support needed for achievement of appropriate standards by providers and employers.	5000	15000			
	Development of English and maths offer for 16-18 year olds			Identify the range of qualifications and development suitable flexible delivery models for English and maths for beneficiaries D	8000			8000			
		Provide CPD opportunities for delivery partner staff to build core occupational skills and support		Provide CPD opportunities for delivery partner staff to build core occupational skills and support		Provide CPD opportunities for delivery partner staff to build core occupational skills and support					

[illegible]

		Theme 1 - Support for the Unemployed - Delivery Plan (Version 1.0)		Theme 2 - Enhancing Apprenticeships - Delivery Plan (Version 1.0)	
Main Target for Activity	Theme/Priority	Activity	£	Activity	£
Employers	Sector Specific SME Apprenticeship Capacity	Develop new products for advisers to use to engage and assist SMEs with recruitment, retention and support of Apprentices increasing the number of opportunities available	15,000	Develop new products for advisers to use to engage and assist SMEs with recruitment, retention and support of Apprentices increasing the number of opportunities available	5,000
	Develop and Deliver 50+ Conference	Promote inclusion of 50+ adults into workforce, including Apprenticeship/retraining models, to employers	1,000	Promote inclusion of 50+ adults into workforce, including Apprenticeship/retraining models, to employers	1,000
Subtotal			16,000	Subtotal	6,000
Participants	Apprentice Ambassador Network	Identify and recruit apprentices to a promotional ambassador network. Establish roles and activity	2,000	Identify and recruit apprentices to a promotional ambassador network. Establish roles and activity	6,000
	Promoting Apprenticeship to Adults	New enhanced and innovative engagement activity with Jobcentre Plus clients and other referral agencies responding to changing economic climate in Lancashire. Examples include taster and 'have a go' type activities	32,000	New enhanced and innovative engagement activity with Jobcentre Plus clients and other referral agencies responding to changing economic climate in Lancashire. Examples include taster and 'have a go' type activities	18,000
Subtotal			34,000	Subtotal	24,000
Delivery Partners	Demand for and development of ESOL Provision	Investigate demand for ESOL, identify gaps and develop packages to support individuals to access the workplace	5,000		
	Mental Health and Complex Barriers Specialist Awareness	Identify the top mental health and complex barrier issues for unemployed adults and source materials for CPD and support	10,000		
	Embedding Quality Standards (eg Matrix, Employment Coach, Work Experience)	Cross project work to identify, plan and deliver support needed for achievement of appropriate standards by providers and employers	5,000		
	CPD Days	Provide CPD opportunities for delivery partner staff which enhance operational skills relevant to the client group	20,000	Provide CPD opportunities for delivery partner staff which enhance operational skills relevant to the client group	10,000
	Development of Apprenticeship delivery offer	Apprenticeship providers to deliver new / develop existing apprenticeship models to respond to needs expressed by business and as demonstrated in the Sector Skills studies and refresh existing sector offers to meet demand	40,000	Apprenticeship providers to deliver new / develop existing apprenticeship models to respond to needs expressed by business and as demonstrated in the Sector Skills studies and refresh existing sector offers to meet demand	30,000
Subtotal			80,000	Subtotal	40,000
Strategic Capacity Building Lancashire wide partners	Mapping of Provision	Create digital, updatable provision map for use by referring agencies and providers	2,000		
	Developing digital media marketing, web based support and digital learning resources	Create a web based area to host project information for stakeholders and developmental resources for delivery partners. Market appropriately through digital media to target full range of stakeholders. Provide a single point of contact for employers which provides a candidate matching service and Lancashire vacancy bank	6,000	Create a web based area to host project information for stakeholders and developmental resources for delivery partners. Market appropriately through digital media to target full range of stakeholders. Provide a single point of contact for employers which provides a candidate matching service and Lancashire vacancy bank	4,000
	Growth of the Lancashire Business Client Relationship Management System	Devise and implement methods to share information about contacts with employers with the Lancashire Growth Hub via their CRM system	2,000	Devise and implement methods to share information about contacts with employers with the Lancashire Growth Hub via their CRM system	1,000
	Ongoing gap analysis to steer project, evaluation report and dissemination/showcasing events	Cross project work to produce an evaluation report of the project which is relevant to Lancashire stakeholders and solutions, demonstrating learning from alignment of resources and which will inform the LEP for commissioning of future projects. Disseminate findings through events and other showcasing opportunities	3,000	Cross project work to produce an evaluation report of the project which is relevant to Lancashire stakeholders and solutions, demonstrating learning from alignment of resources and which will inform the LEP for commissioning of future projects. Disseminate findings through events and other showcasing opportunities	2,000
	Strategic Partnership Managers	Coordinate delivery across projects ensuring provision is complementary, adding value to government and other funded programmes and initiatives	57,000	Coordinate delivery across projects ensuring provision is complementary, adding value to government and other funded programmes and initiatives	23,000
Subtotal			70,000	Subtotal	30,000
		GRAND TOTAL ATE THEME 1	200,000	GRAND TOTAL ATE THEME 2	100,000

Main Target for Activity	Theme/Priority	Strand 1 (SSR)		Strand 2 (SSfW Intermediate and Higher skills)		Strand 3 (SSfW Basic Skills provision)		Total	
		Activity	£	Activity	£	Activity	£		
Employers	Employer Ambassador Network			Identify and recruit employers and their representatives to a promotional ambassador network. Establish roles and activity.	5000	Identify and recruit employers and their representatives to a promotional ambassador network. Establish roles and activity.	5000	10000	
	Marketing Apprenticeship Reforms/Levy			Increase understanding of reforms and take up of apprenticeships by employers	5000	Increase understanding of reforms and take up of apprenticeships by employers	5000	10000	
	Sector Specific SME Apprenticeship Capacity			Build capacity of SMEs to identify Apprenticeship opportunities and to recruit and support Apprentices (eg enhanced induction, mentoring)	12500	Build capacity of SMEs to identify Apprenticeship opportunities and to recruit and support Apprentices (eg enhanced induction, mentoring)	12500	25000	
	Develop and Deliver 50+ Conference	Promote inclusion of 50+ adults into workforce, including Apprenticeship/retraining models, to employers	2000					2000	
	Developing Higher Level Skills and Leadership and Management Qualification Routes			Identify gaps in progression opportunities to higher level skills and management training including Apprenticeships and develop routes for employees to access this learning. This will include bridging FE/HE and Apprenticeships	21000	Identify gaps in progression opportunities to higher level skills and management training including Apprenticeships and develop routes for employees to access this learning. This will include bridging FE/HE and Apprenticeships	21000	42000	
	Employer Involvement in Developing Apprenticeship Standards			Engage employers in development of new apprenticeship standards to ensure local relevance	10000	Engage employers in development of new apprenticeship standards to ensure local relevance	10000	20000	
	Developing Workplace Mentoring /Coaching Capacity			Support employers to identify and train workplace mentors for apprentices	10000	Support employers to identify and train workplace mentors for apprentices	10000	20000	
Subtotal								129000	
Participants	Apprentice Ambassador Network			Identify and recruit apprentices to a promotional ambassador network. Establish roles and activity.	4000	Identify and recruit apprentices to a promotional ambassador network. Establish roles and activity.	4000	8000	
	Promoting Apprenticeship to Adults							0	
Subtotal								8000	
Delivery Partners	Demand for and development of ESOL Provision							0	
	Mental Health and Complex Barriers Specialist Awareness							0	
	Embedding Quality Standards (eg Matrix, Employment Coach, Work Experience)	Cross project work to identify, plan and deliver support needed for achievement of appropriate standards by providers and employers.	5000					5000	
	Development of English and maths offer for 16-18 year olds							0	
	CPD Days	Provide CPD opportunities for delivery partner staff which enhance operational skills relevant to the client group	10000					10000	
	Development of Apprenticeship delivery offer							0	
Subtotal								15000	
	Sector Skills Evidence Base	Refresh the evidence base, undertake research into further sectors and themes as required	70000					70000	
	Mapping of Provision							0	
	Developing and trialling a Lancashire Skills	Work with LEP and employers to develop and trial the Lancashire Skills Pledge/Award model							

Strategic Capacity Building - Lancashire wide partners	Pledge/Award Model	with 20 employers	35000				35000	
	Developing digital media marketing, web based support and digital learning resources			Create a web based area to host project information for stakeholders and developmental resources. Market appropriately through digital media to target full range of stakeholders	5000	Create a web based area to host project information for stakeholders and developmental resources. Market appropriately through digital media to target full range of stakeholders	5000	10000
	Growth of the Lancashire Business Client Relationship Management System	Devise and implement methods to share information about contacts with employers with the Lancashire CRM system	3000					3000
	Ongoing gap analysis to steer project, evaluation report and dissemination/showcasing events	Cross project work to produce an evaluation report of the project which is relevant to Lancashire stakeholders and solutions, demonstrating learning from alignment of resources and which will inform the LEP for commissioning of future projects. Disseminate findings through events and other showcasing opportunities.	5000					5000
	Strategic Partnership Managers	Coordinate delivery across projects ensuring provision is complementary, adding value to government and other funded programmes and initiatives	45000	Coordinate delivery across projects ensuring provision is complementary, adding value to government and other funded programmes and initiatives	27500	Coordinate delivery across projects ensuring provision is complementary, adding value to government and other funded programmes and initiatives	27500	100000
Subtotal								223000
	Total		175000		100000		100000	375000
			375000					